

DAEWOO

Daewoo Appliances · Brand fact sheet

Korean engineering, now in India.



BRAND

Daewoo Appliances

LEGACY

58 years of Daewoo engineering

PRESENCE

160+ countries

BRAND OWNER

POSCO International (POSCO Group, South Korea)

INDIA PARTNER

Daewoo Appliances is expanding in India through an exclusive partnership with EBG Group, a diversified Indian business group headquartered in Hyderabad. EBG leads nationwide sales, franchise and distribution operations for Daewoo Appliances in India, combining Daewoo's 58-year engineering legacy with local retail and franchise expertise.

CATEGORIES

Air conditioners · Refrigerators · Washing machines · Smart TVs · Dishwashers · Chimneys & hobs

RETAIL

India's first Daewoo Experience Store opened in Indirapuram, Ghaziabad (Uttar Pradesh): 3,200 sq ft. Partner formats: Signature Store, FOFO Store and State Super Stockist.

SUSTAINABILITY

Guided by UN Sustainable Development Goals 8 (Decent Work and Economic Growth), 9 (Industry, Innovation and Infrastructure) and 12 (Responsible Consumption and Production).

MEDIA & CONTACT

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